



FOR IMMEDIATE RELEASE
November 18, 2022

Contact:

Brian Johnson, Community Relations Manager
btjohnson@cityofhanfordca.com
(559) 302-6233

Michelle Brown, Main Street Hanford Executive Director
michelle@mainstreethanford.com
(559) 582-9457

SECOND ANNUAL HANFORD WINTER WONDERLAND SET TO KICK OFF

Seven-week event opens at noon Saturday, followed by tree lighting ceremony at 6 p.m.

HANFORD, CA – Final preparations are underway for the return of Hanford’s second annual Winter Wonderland event, which officially opens on Saturday, November 19 at noon.

On Saturday at 6 p.m., the City of Hanford will host a tree lighting ceremony in front of the Civic Auditorium to celebrate the start of Winter Wonderland festivities. Hanford High School’s choir will sing Christmas songs, followed by an invocation by a local pastor and comments by Hanford Mayor Kalish Morrow. Mayor Morrow will then announce the countdown to the tree lighting.

“Last year’s Winter Wonderland was a tremendous success,” Mayor Morrow said. “It showed us that Hanford, and really the entire Central Valley, was ready to come together and have some fun after two terribly tough years. We’re building a new tradition here in Hanford, and I can’t wait to see everyone’s smiling faces in Civic Park!”

Over the last two weeks, City crews and contractors have worked tirelessly at Civic Park to construct the ice rink and install the infrastructure needed to create an even more impressive and festive event for the 2022/2023 season. Main Street Hanford, the City’s partner for Winter Wonderland, secured tens of thousands of dollars in sponsorships from local businesses to support the event.

Some of those sponsors include:

Bueno Beverage Company, Adventist Health, SkyeDreams, Renewable Solar, Tachi Palace Casino Resort, JH Tackett Marketing, Daniel C. Salas Harvesting, Keller Motors, Contemporary Family Practice, Amtrak San Joaquins, Kings Mortgage Services, ABC30,

Miller's Rentaland, Crossroads Pregnancy Center, Family HealthCare Network, Netto Ag, T-Mobile, Herb N Joy, Badasci Tire, Carl Nelson Insurance Agency, Access Speech Therapy, Geil Enterprises

Main Street Hanford will host a full bar adjacent to the Bastille building on Saturday, November 19, and then every Friday evening after that. The Gingerbread House (large white tent) will also be available for public use on Friday evenings.

Community members are encouraged to visit www.hanfordwinterwonderland.com to purchase ice skating tickets, make reservations for the North Pole Lounge and Gingerbread House, and to learn more about special events and programs on and off the ice, including the Winter Wonderland Holiday Boutique, which begins on Saturday.

Another great way to stay informed is to follow Hanford Winter Wonderland on [Facebook](#) and [Instagram](#).

Additionally, Hanford Winter Wonderland's official mascot, Snappy, has a [TikTok](#) account. Learn more about Snappy's journey from the North Pole to Hanford by following @SnappyTheMascot.

Hanford's Winter Wonderland will run through January 8, 2023.

###